

# SUCCESS STORY SANTON DEBATIN GMBH

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## ANTON DEBATIN GMBH

ANTON DEBATIN GMBH RELIES ON A CONTINUOUS PROCESS CHAIN – SUPPORTED BY ABAS ERP

### **INDUSTRY**

**Plastics** 

### **PRODUCTS**

Packaging, shipping and transport solutions

NUMBER OF EMPLOYEES 230

LICENSES 72

USES ABAS SINCE 2002

LOCATIONS THAT USE ABAS Germany, France

WEBSITE www.debatin.de



The now almost 100-year history of Anton Debatin GmbH began in 1923. Originally specialized in processing paper, the company switched to plastic film processing in the 1950s and has already achieved important milestones in this field: Including the development of the red document bag in cooperation with Deutsche Bahn, where packing slips find their home on parcels all over the world. Since then, DEBATIN has continued to write their success story and are now considered among the TOP 100 most innovative midmarket companies in Germany. The third generation family business based in Bruchsal, Germany is a market leader in secure packaging, shipping and transport solutions for sensitive goods and their products set standards in the industry. Since their previous ERP system could no longer keep up with the company's growth, DEBATIN decided in early 2001 to change the software and introduce the ERP system from abas Software GmbH. The flexibility, adaptability and release compatibility of abas ERP were essential in their decision. The next upgrade is being prepared.



# ABAS ERP SCORES WITH GREATER FLEXIBILITY

The implementation of the software went smoothly, such that DEBATIN didn't have to record a single day of downtime in production, shipping, or goods receipt. The ERP system, which is now used in almost all areas of the company, started operation at the beginning of 2002. In addition to the departments already mentioned, abas ERP supports, among other things, production data capture, warehouse management, material valuation, and fixed asset and financial accounting and enables them to be linked to a consistent, stable and efficient process chain.

The plastic film processor experiences the particular strengths of abas ERP and enjoys significant added value in production and in the mapping of the processes there. Furthermore, the software scores points with its high level of flexibility: "The flexibility that convinced us in the decisionmaking process has been confirmed again and again over the past 20 years," says Thomas Rose, Managing Director of Anton Debatin GmbH.

The company is always able to respond to the individual requirements of products and customer orders and can work out the best possible solution for each case. Last but not least, the continuously expanded scope of abas ERP features further contributes to this. Enabling DEBATIN to gradually fold many of their customizations back into the standard release. "We are optimistic that we will continue to benefit from the abas developments in the future and that we will be able to make the most of the standard release," adds Rose.



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Thomas Rose, Managing Director of Anton Debatin GmbH

# FIT & SUSTAINABLE FOR THE FUTURE

In addition to the main location in Bruchsal, DEBATIN has two French subsidiaries, Debatin SARL in Hoenheim near Strasbourg and L.E.S.S. France SAS in Chelles not far from Paris. Furthermore, the plastic film processor is a founding member of the DERIBA Group, which is one of the 15 leading companies in Europe in the field of flexible packaging and with DERIBA CYCLE® has created its own recycling cycle for plastic film products. Sustainability is a top priority at Anton Debatin GmbH and the entire company has been climate-neutral since 2017.

Moreover, DEBATIN is committed to numerous social and environmental projects through the purchase of climate certificates. A special passion is their support for a climate protection project in Togo, West Africa, which part of the DEBATIN team has already accompanied personally on site in order to improve water and energy supply, health care, and education and work opportunities. abas ERP is also used at the Hoenheim branch, but was initially implemented separately from the headquarters in Bruchsal. That's set to change in the future: Not least because, in the interest of further promoting process reliability, DEBATIN is currently preparing the next release change, which is scheduled for the beginning of next year. In order to benefit from synergies between the two locations, a connection via Multisite is planned. In addition, DEBATIN is planning to gradually relocate their of L.E.S.S. France SAS branch to Hoenheim in order to consolidate the processes at a common location in France. As part of this project, the ERP utilization will be expanded to include the L.E.S.S France SAS subsidiary, where abas is not currently used.





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